

# ANNUAL REPORT

### **Dear Friends**,

On behalf of our board and staff, I want to express our gratitude to all of you for supporting ARCH and our community. Your contributions have made workforce housing a reality through events like our annual "Raise the Roof" fundraiser and the recent "Art and Cars" event. With your help, we have achieved several milestones, such as finishing housing for St. Luke's staff, beginning construction on housing for the Blaine County School District and the City of Bellevue employee housing programs, completing the entitlement process for our Sunbeam homes, and winning the RFP for the City of Sun Valley/City of Hailey Ellsworth Inn partnership. ARCH was also selected as a partner by the City of Hailey to execute the new and innovative Locals Home Ownership initiative which seeks to help workers from local companies buy homes in Hailey.

Our ability to deliver housing on multiple fronts is the direct result of the thoughtful approach to staffing endorsed by the ARCH board. This includes a combination of outsourcing and hiring an internal Operations Manager, which has enhanced our ability to develop and own workforce housing.

We are excited about what the future holds and anticipate another productive year through partnerships and creative solutions that build upon the momentum you have helped harness. Thank you.

Sincerely,

Michelle Griffith

### **OUR BOARD**

Cynthia Hull – Board President John Flattery – Vice President, Treasurer

Sherri Newland – Secretary

Ernie Getto

Peter Lemman

Erica Petersen

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Fred Pillon

Lisa Rose

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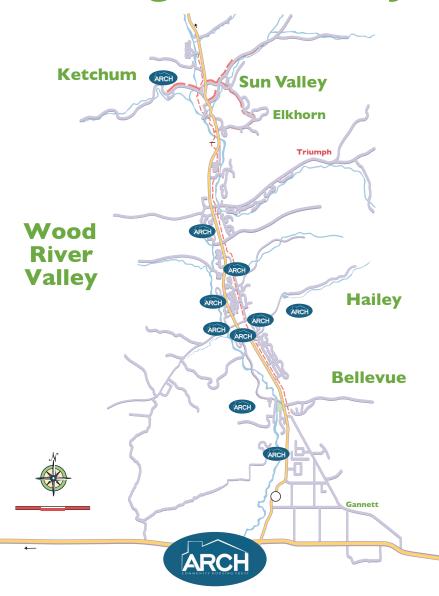
### **OUR STAFF**

Michelle Griffith – Executive Director
Shelly Boettger – Manager of Donor
Relations & Outreach
Becquel Smith – Finance Manager
Ben Varner – Operations Manager



Thank you to Laurie Hall for all her service with ARCH.

# EMPOWERING LOCALS. **Building Community.**



ARCH HAS DEVELOPED
OVER 160 UNITS OF AFFORDABLE HOUSING
THROUGHOUT BLAINE COUNTY





## WORKFORCE HOUSING 19 Units in Hailey

THE CITY OF SUN VALLEY
SELECTED ARCH AS THE
DEVELOPER FOR THE HISTORIC
ELLSWORTH INN PROJECT.

In early spring, the City of Hailey approached the City of Sun Valley regarding the Ellsworth Inn property which had been listed for sale. The property currently is comprised of an Inn, used as a bed and breakfast, and two additional buildings on slightly

less than two acres of land. The City of Hailey had two main objectives: to preserve the Inn and to utilize the site for creating workforce housing. The City of Sun Valley bought the property and agreed to collaborate with the City of Hailey to achieve their mutual goals of preserving the Inn and establishing permanent workforce housing.

After inviting proposals through an RFP (Request for Proposal) process, the City of Sun Valley selected ARCH

as the developer for the project during the August Sun Valley City Council meeting. Our proposal involves demolishing one of the unusable outbuildings, renovating the second one, and completely reconfiguring the interior of the Inn. Currently, the Inn has 9 bedrooms with attached bathrooms, but only one shared kitchen and living space for the entire building. The new plan aims to create 6 one-bedroom units, each with a kitchen, living and dining space, as well as a bedroom and bathroom.

Additionally, we intend to construct 2 new four-bedroom units, which is a new venture for ARCH, and 10 new three-bedroom units.

As the housing units are not exclusively designated for city employees, ARCH will have the opportunity to assist households earning between 80 and 140 percent of the area's median income on a first-come, first-served basis.

### EMPLOYEE HOUSING 3 Units in Bellevue

RECOGNIZING THAT THE
AVAILABILITY OF WORKFORCE
HOUSING IS CRUCIAL FOR
ATTRACTING AND RETAINING
ESSENTIAL EMPLOYEES, THE CITY
OF BELLEVUE HAS COLLABORATED
WITH ARCH TO CONSTRUCT
RESIDENCES FOR ITS EMPLOYEES.

The City of Bellevue has made city-owned property available to ARCH on which we will build three housing units for the City. The first home has already been completed. The cabin, formerly located in Ketchum, was donated to ARCH and is perfect in the rural setting adjacent to public river access. Following the relocation of the cabin from Ketchum to Bellevue, we renovated it entirely, including new flooring, a modern kitchen, bathroom, laundry area, and fresh paint throughout.







# "SUNNY TOWNHOMES" DEVELOPMENT 8 Units in Hailey

THE SUNBEAM PROJECT INCLUDES 6 THREE-BEDROOM UNITS AND 2 TWO-BEDROOM UNITS.

In 2021, ARCH successfully bought a cottage lot in the Sunbeam Subdivision in Hailey. The generosity of the landowner allowed a six-month extension for the closing, enabling ARCH to gather funds for the purchase. Jeanne Herberger initiated our fundraising efforts with a generous \$1 million matching challenge. Additionally, Blaine County granted ARCH \$900,000 in ARPA funds, the most substantial single ARPA funding award in the county, for the development.

Each residence will have an attached garage accessible from a single entry point. The entitlement process involved gaining approval from the Homeowners Association (HOA) and going through subdivision and design reviews, all of which were secured, clearing the path for building permit applications. Our plan is to commence foundation work this year. Once completed, the homes will be leased to households with earnings up to 140% of the local median income.



## BCSD TEACHER HOUSING **8 Units in Hailey**

BLAINE COUNTY SCHOOL
DISTRICT AND ARCH JOINED
FORCES TO DELIVER ESSENTIAL
HOUSING FOR EMPLOYEES.

The school district has been plagued by job candidates who accept positions with the district but then ultimately decline the offer because of housing availability and cost.

The eight units of housing will be located on three separate district-owned parcels.

#### **BULLION STREET PARCEL**

Construction has begun on the Bullion Street parcel adjacent to the school district offices and will consist of five of the eight homes dedicated to district staff. This will be the most complicated of the three building sites requiring construction of one fourplex and one separate studio apartment. It will also require the reconfiguration of the existing district office parking lot.

#### **CROY STREET PARCEL**

The second parcel is located adjacent to Atkinsons' parking lot. This is a small, infill parcel which will consist of one two-bedroom unit and one one-bedroom unit. Electricity will need to be relocated and alley arms installed to carry power through the alley.

#### MCKERCHER PARK PARCEL

The final lot is opposite the middle school playing fields on McKercher Park. The proposed single-family home for the McKercher location will undergo design review by the Homeowners Association (HOA), but it won't need City entitlements as the parcel is already zoned for single-family development.

Funding for these eight homes began with Jeanne Herberger and her second "Million Dollar Match." The additional 2 million needed to complete the match was raised in a record-breaking nine months and includes a \$350,000 grant from the prestigious M.J. Murdock Charitable Trust.



The City of Hailey is excited to partner with ARCH on yet another creative housing solution. Our partnership with ARCH has deep roots, and we continue to pursue new initiatives together. We hope that this Locals Only Pilot Program will open another door to home ownership in our valley.

– Lisa Horowitz Hailey City Administrator



# ACCESS TO HOMEOWNERSHIP Locals Home Ownership Partnership with the City of Hailey

ARCH WAS HONORED TO BE SELECTED AS A PARTNER WITH THE CITY OF HAILEY IN A NEW PROGRAM THAT SEEKS TO IMPROVE ACCESS TO HOMEOWNERSHIP FOR THE WORKFORCE.

The innovative program enables eligible buyers to purchase a home at a 20% discount to the market price. The buyer must agree to a deed restriction which ensures that the subsequent buyer must also qualify for the program.

To qualify, buyers are required to work full-time for a Blaine County-based business and there is a limitation on assets.

The discount is secured through a zero-interest deferred second loan which ARCH places on the property. In addition to reducing the price for the buyer, ARCH's position in the title chain enables us to enforce the requirements of the program and to roll the funds to subsequent sales should there be available proceeds.



### ST. LUKE'S HOUSING:

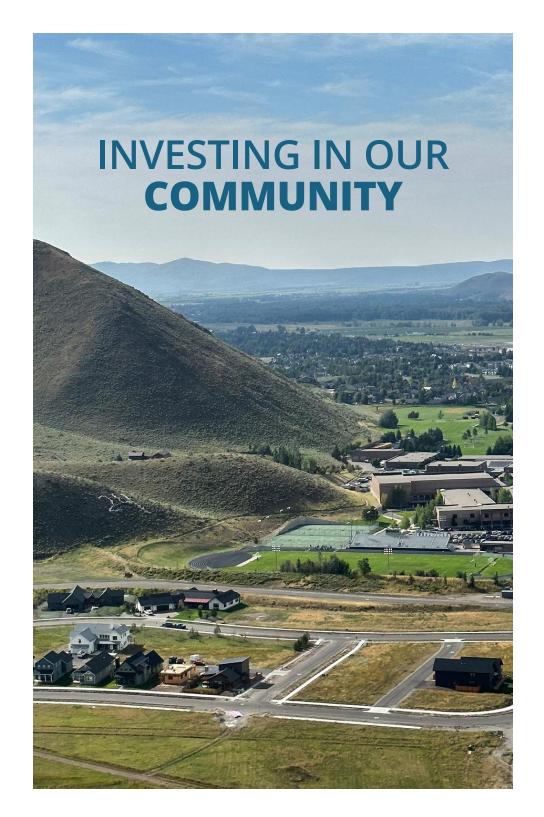
## **Pioneering partnership Final 4 units of 12 are under roof!**

ARCH IS THRILLED TO HAVE WORKED WITH ST. LUKE'S TO PIONEER PARTNERSHIPS SUCH AS THIS TO SOLVE THE WORKFORCE HOUSING SHORTAGE.

Retaining and recruiting healthcare workers is a nationwide challenge. In the Wood River Valley this challenge is exacerbated by local real estate market dynamics, including rising home prices and a lack of rental units. This affects the hospital's ability to attract and keep staff. National healthcare challenges, such as early retirement, burnout, and the traveling nurse industry, further strain our local hospital's staffing and budget.

The limited housing options in our community have a significant impact on our ability to retain critical healthcare professionals. St. Luke's Wood River currently faces a high number of vacant positions, leading to difficulties in providing essential healthcare services.

To address these issues, ARCH has built 8 new units for hospital staff and an additional 4 units will be completed this winter.



# WORKFORCE HOUSING WINS!







# PERSEVERANCE PAYS OFF For Workforce Housing

ARCH IS THRILLED THAT THE LONG, FIVE-YEAR DEBATE INITIATED BY A LAWSUIT ATTEMPTING TO STOP THE DEVELOPMENT OF A WORKFORCE HOUSING DUPLEX ON BUTTERCUP IS FINALLY OVER.

The Idaho Supreme Court ruled in favor of ARCH and Blaine County. Thanks to our dedicated attorney, Heather O'Leary, the ARCH board, who remained steadfast in their support, and Blaine County, for pursuing this lawsuit to the final, correct conclusion, our community will have the workforce housing we so desperately need.



## VOLUNTEER SPOTLIGHT: **Marty Kaplin, Architect**

Martin Kaplan, an experienced architect with a career spanning over 40 years, has crafted stunning and functional spaces in both Seattle and Sun Valley. This year, Marty graciously volunteered his time and expertise to design the homes for the Blaine County School District (BCSD). His assistance has been priceless, bringing us closer to providing school district employees with inviting living spaces.

Marty played a key role in adapting an ARCH design to suit the BCSD property for the Bullion Street project. Thanks to his efforts, the design was approved by the City of Hailey, allowing us to swiftly begin construction. He has continued to provide his services for the two BCSD units on Croy Street in Hailey, ensuring that these homes meet the specific requirements of district employees.

#### WHAT BROUGHT YOU TO SUN VALLEY?

I started coming to the Valley in the Mid 60s and loved it right away. With plans to always be connected to the area, I built my first home here in 1992 and a second in 1996. My work involves planning and consulting on projects both here and in Seattle with 75% on high-end homes and estates. When COVID hit, I was still a commuter between Seattle and Sun Valley...that's when I found myself spending more time in the Wood River Valley.

HOW WERE YOU DRAWN TO THIS PROJECT—WOULD YOU DO IT AGAIN? I was on the ARCH Board of Directors in the early years with the ARCH founder, Rebekah Helzel, so I was very familiar with the work ARCH was doing. Coincidentally, a few years ago, I was neighbors with Michelle and found myself wanting to get connected to the organization again. I love what I do and being able to give back to this community is rewarding...and yes, I would definitely work with ARCH again.

WHY DO YOU THINK WORKFORCE HOUSING IS IMPORTANT? We need teachers, nurses, and firefighters and they need reasonable accommodation to stay here. Everyone is dealing with the housing crisis, and we have to find a way to support housing either publicly or privately. It is up to those of us who live here to help find ways to contribute.

### **FUNDING**

Ongoing community support has made a substantial difference in this year's financial standing. Your support has allowed ARCH to extend its services to the workforce through numerous developments and programs, surpassing anything the organization has achieved in its history.



### **FINANCIALS**

#### **REVENUES**

ENDING NET ASSETS	\$9,197,671
Beginning Net Assets	\$6,933,633
Change in Net Assets	\$2,264,038
OPERATING EXPENSES	\$872,253
GROSS REVENUES	\$3,136,291
Other	\$257,980
Grants	\$191,647
In-Kind Donations	\$13,320
Monetary Donations	\$1,790,718
Program Revenue	\$882,626

### THANK YOU to all of our supporters

**INDIVIDUALS** Anonymous (multiple) Lisa Rose and Martin Albertson Lesley Andrus Angel Fund Foundation Mary Jane and Sam Armacost Gwynn and Mitch August Mary Bachman Susan and Bill Banker Carolyn and Don Benson Pat Bera Nancy and Benjamin Blair Gail Boettger Shelly and Scott Boettger Anne and Gary Borman Lisa and Perry Boyle Anita Braker and Dave Olsen Penny and Bob Brennan Christine Brumback **Bob Buersmeyer** Janne and Henry Burdick Candida Burnap Barbara and Nat Campbell Bill and Jeanne Cassell Gay Weake and Jay Cassell Sallie Castle Micki and Dan Chapin Quin and Peter Curran MD Gigi and Jim Daniels Marvanne and Richard Davis Mark de Reus Peggy Dean Carey and John Dondero Linda and Bob Edwards Sue and Earl Engelman Jill and Mark Eshman Christine Ferguson

Nancy Ferries

Albert Ford

Sandra and John Flattery

Charly Franklin Chuck and Pam Lyford Elaine and John French Joyce Friedman In memory of Norman Friedman Mary Tess O'Sullivan and Jeremy Fryberger Erin Gathrid Judy and Ernie Getto Nancy Glick Susan and Ron Greenspan David Cahail and Paul Gregersen Michelle and Harry Griffith Holly Hafer Sally and Michael Halstead Kathleen and Thomas Hansen Florence Harvey Hope Hayward and Walter Fisank Heart of Gold Fund through the Idaho Community Foundation Rebekah and Larry Helzel Dr. Jeanne L. Herberger **Hull Family Foundation** Cynthia and Blair Hull Wendy and Jim Jaquet John Thorn Trent and Cecile Jones Liz Keegan and GG Luke Judith Kindler and Kyle Johnson Patricia Klahr and Lee Melly Marie and Jack Kueneman Barbara and Tom La Tour Jeanne and William Landreth Heather Lauer LeeAnne and Chris Linderman Michelle and Ray Lombard Elise B. Lufkin

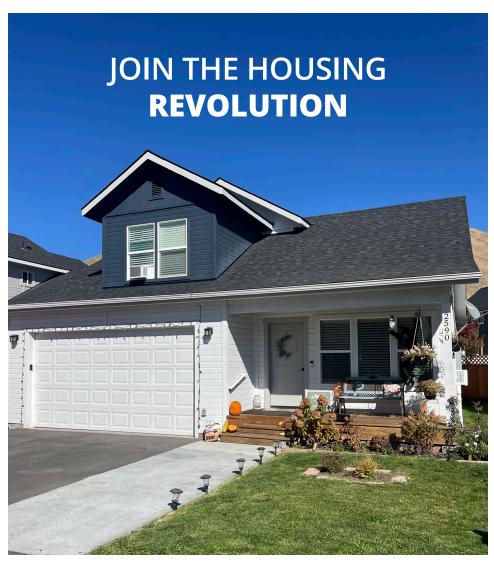
Fund through the Idaho Community Foundation Mary and Stephen Malkmus Kelly and Bruce Martin Anna and Eric Mathieu Cindy and Brian McCoy Leonard McIntosh Jeanne Meyers Sarah Michael Margot and Mitch Milias Cindy and Tom Monge Tim Mott Sherri Newland and Stuart Hoag Holbrook Newman and Geoff Isles Jane and Tom Oliver Eric Olsen Kit Wright and Robert Ordal Susan Passovoy and **Bob Caplan** David Patrie and Amanda Breen Ben and Sara Pettit Jan Philipsborn Kirsten Phillips Marcia and Fred Pillon Melissa Rivelo Beverley Robertson John Rogers Juli and Michael Roos Ann and Matt Schooler Laurie Hall and Norman Schultz Jill Schwartz Linda Segre and Robert Shepler Terry and Richard Seigel Paula and Alan Senior Vicki and Glen Shapiro, MD Barbara and Phil Silver Becquel and Jeff Smith Jane and Ed Sprinaman

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#### **ORGANIZATIONS**

Bank of the West Confluence Institute Inc. De Reus Architects D.L. Evans Bank Federal Home Loan Bank of Des Moines Harry W. Morrison Foundation Mountain West Bank Spur Community Foundation **US Bank Foundation** Warburg Pincus Foundation Warrington Foundation Wells Fargo Foundation

A special thanks to The M.J. Murdock Charitable Trust. These funds were generously granted to ARCH but will be received and recognized in fiscal year 2023/2024





ADVOCATES FOR REAL COMMUNITY HOUSING

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